



Named one of the top 10 cities by the China Convention and Exhibition Society last year, Chengdu has a growing international reputation for prestigious, quality events. PHOTOS PROVIDED TO CHINA DAILY

# Chengdu charms consumers with range of expos

By **FU CHAO**  
fuchao@chinadaily.com.cn

The convention and expo industry in Chengdu enjoyed a robust year with more international events augmented by a range of consumer goods expos that appealed to the local public, said an official at the city's Bureau of Expositions.

During the world's first robotics and intelligent equipment expo that wrapped up on Dec 22, some 800 industry experts, scholars and entrepreneurs from more than 10 countries attended the event in Chengdu.

Industry insiders said the expo was authoritative, co-produced by International Robotics and Intelligent Equipment Industry Alliance and the China Society for the Promotion of Science and Technology Commercialization, two non-profit organizations supported by the Chinese government.

Luo Jun, executive president of the alliance, said the event will help the city tap the advanced manufacturing industry including robotics and 3D printing.

He said the Bureau of Expositions's use of conventions and

expos as a platform to carry out more global cooperation projects and boost the local economy will be very inspiring for the southwestern region.

The bureau became a member of the International Association of Exhibitions and Events in January 2014, the association founded in 1928 to lead the global exhibition industry.

According to officials at the bureau, it is the city's second international membership after joining the International Congress and Convention Association.

Chengdu now has more resources to explore more opportunities and promote itself on the global landscape, said officials.

The bureau also sealed projects with exhibition companies from Germany and the United Kingdom and also signed agreements with international organizations supported by the Chinese government.

The city hosted the 12th Michelin Challenge Bibendum in November, when decision-makers, industry representatives and scientists from around the world gathered in Chengdu to discuss sustainable mobility challenges and solutions.



The Modern Agriculture Expo attracted a large number of visitors from home and abroad.

According to the bureau, in 2014 the city hosted 530 major events including 214 exhibitions and 113 international conferences and forums.

More than 94 million people participated in the events, up 5 percent compared with the previous year. The total exhibi-

tion area reached 3.25 million sq m, up 8 percent. The industry generated direct income of 6.95 billion yuan (\$1.12 billion) last year, up 14.9 percent compared with last year, said officials.

The city will also host the 2015 World Airport City Expo,

the 2015 China International Logistics Expo and a 2016 world air route development forum.

### Expos for the people

Besides going international, the city's expo industry also attracted a larger general

**530**  
major events  
in 2014

**\$1.12**  
billion  
in direct income last year

public last year, according to officials from the Bureau of Exposition.

The bureau set aside 2 million yuan to host sales promotions during last year's consumer goods expos.

The mooncake and mid-autumn festival food expo last September attracted 280,000 visitors over 13 days.

Prices of products on display ranged from 100 yuan to 200 yuan. With discounts and other promotion events, the expo's retail sales volume reached 92 million yuan, up 31 percent compared with 2013, according to a report in the Chengdu Evening News.

During the 15th International Furniture Fair in July, local and national major brands presented their

products with exhibitions designed to appeal to the younger generation.

A variety of promotional events were also offered as a treat for consumers.

From Feb 1 to 15 this year, a shopping festival and large fair will offer shopping for the upcoming Spring Festival. Products of all kinds from 46 countries and 34 provinces will be presented.

Even with the achievements, the city is still improving its convention and expo industry.

In December, a set of principles and standards were put into effect that can help further regulate the industry.

It is the country's second and the first local regulation on the convention and expo industry in the middle-western region.

In 2014, Chengdu won the title as one of China's Top 10 Best Convention and Expo Destinations awarded by the China Convention and Exhibition Society.

It was also named one of the most charming convention destinations in China together with Beijing, Shanghai and Hangzhou.

**Joanna Real Estate**  
One of the Largest Real Estate Agencies in China

Hotline: +86 (10) 8458 5667 / 5267 139 1115 3118  
E-mail: sales@joannarealestate.com.cn  
Website: beijing.joannarealestate.com.cn



Please follow us on WeChat by scanning this QR Code!



Scan for more properties & latest information!

## APARTMENTS FOR RENT IN BEIJING

**GuangCai Int'l Apartment - 光彩国际公寓**  
ID: 01396 270sqm, 4Br. 2Ba. ¥30,000  
middle floor, south facing, value for money

**Oceanwide Int'l - 泛海国际**  
ID: 02746 245sqm, 4Br. 3Ba. ¥25,000  
middle floor, south facing, garden view

**Park Avenue - 公园大道**  
ID: 07480 228sqm, 4Br. 2Ba. ¥32,000  
high floor, south facing, big balcony

**United Apartment - US联邦公寓**  
ID: 38901 230sqm, 3+1Br. 2Ba. ¥25,000  
high floor, good view

**East Avenue - 逸盛阁**  
ID: 41321 290sqm, 2+1Br. 3Ba. ¥38,000  
penthouse, south facing, floor heating

**Central Park (III) - 新城国际**  
ID: 07093 220sqm, 3+1Br. 2Ba. ¥35,000  
middle floor, garden view, value for money

**Gemdale Int'l Garden - 金地国际花园**  
ID: 20587 220sqm, 4Br. 3Ba. ¥30,000  
high floor, south facing, nice terrace

**Beijing SOHO Residences - 北京SOHO公馆**  
ID: 39346 220sqm, 2Br. 2Ba. ¥33,000  
high floor, garden view

**Yosemite (C7) - 优山美地**  
ID: 04881 496sqm, 5Br. 4Ba. ¥55,000  
detached, beautiful garden, big balcony

**Capital Paradise - 首都园**  
ID: 03195 750sqm, 5Br. 6Ba. ¥50,000  
detached, big garden, swimming pool

**Rose and Ginkgo (I) - 龙湖玫瑰山**  
ID: 21202 370sqm, 4Br. 3Ba. ¥35,000  
corner house, big garden, open kitchen

**Lane Bridge Villa - 长岛澜桥**  
ID: 20414 370sqm, 4Br. 2Ba. ¥42,000  
semi-detached, big garden, open kitchen

**Dragon Bay Villa - 龙湾别墅**  
ID: 05543 380sqm, 4Br. 4Ba. ¥35,000  
detached, big garden, value for money

**River Garden Villa (I, C) - 裕京花园**  
ID: 06586 229sqm, 4Br. 3Ba. ¥33,000  
detached, big garden, sunroom

**Dynasty Garden (C) - 丽新花园**  
ID: 08322 400sqm, 4Br. 4Ba. ¥33,000  
detached, beautiful garden, value for money

**Beijing Riviera (I, D) - 香江花园**  
ID: 02387 310sqm, 5Br. 3Ba. ¥38,000  
detached, big garden, floor heating

**Lama Temple Courtyard**  
ID: 41328 400sqm, 5Br. 4Ba. ¥100,000  
big yard, nice balcony

**Beiluoguxiang Courtyard**  
ID: 41223 100sqm, 2Br. 2Ba. ¥15,000  
beautiful yard, floor heating, value for money

**Dongsi Courtyard**  
ID: 40780 400sqm, 2+1Br. 3Ba. ¥70,000  
big yard, attic, suitable for commercial use

**Beihai-Courtyards**  
ID: 34497 300sqm, 3Br. 2Ba. ¥38,000  
nice terrace, good sunlight

## COURTYARDS FOR RENT IN BEIJING

### APARTMENTS

#### CBD Area

**Central Park (I-II)**  
2Br. 138sqm ¥18,000  
3Br. 148sqm ¥23,000  
3Br. 199sqm ¥28,000  
4Br. 265sqm ¥43,000  
4Br. 465sqm ¥90,000

**Central Park (III)**  
2Br. 140sqm ¥20,000  
3+1Br. 171sqm ¥28,000  
3Br. 188sqm ¥28,000  
3+1Br. 220sqm ¥38,000

**Central Park (IV)**  
2Br. 138sqm ¥20,000  
3Br. 188sqm ¥31,000  
4Br. 264sqm ¥42,000  
4Br. 288sqm ¥45,000

**Global Trade Mansion**  
2Br. 171sqm ¥18,000  
3Br. 180sqm ¥20,000  
3Br. 255sqm ¥25,000

**Fortune Plaza**  
2Br. 138sqm ¥13,000  
2Br. 166sqm ¥15,000  
3Br. 205sqm ¥19,000  
3Br. 253sqm ¥28,000

**CBD Private Castle**  
2Br. 150sqm ¥14,000  
3Br. 170sqm ¥18,000  
3Br. 230sqm ¥26,000

**Xanadu Apartment**  
1+1Br. 110sqm ¥14,000  
2+1Br. 175sqm ¥24,000

**China Center Place**  
2Br. 135sqm ¥13,000  
2Br. 213sqm ¥20,000

**Gemdale Int'l Garden**  
2Br. 112sqm ¥15,000  
3Br. 200sqm ¥23,000

**Sanlitun Area**  
**GuangCai Int'l Apartment**  
3Br. 217sqm ¥22,000  
4Br. 270sqm ¥31,000

**SanlitunSOHO**  
2Br. 154sqm ¥19,000  
3Br. 182sqm ¥23,000  
3+1Br. 249sqm ¥30,000

**Shimao Int'l Center**  
studio 78sqm ¥10,000  
1Br. 107sqm ¥15,000  
1+1Br. 136sqm ¥21,000  
1Br. 129sqm ¥14,000

3Br. 192sqm ¥28,000

**Lido Area**  
**Upper East Side**  
2Br. 150sqm ¥15,000  
3Br. 185sqm ¥20,000  
4Br. 210sqm ¥22,000  
4Br. 280sqm ¥28,000

**Upper East Side - Binhe**  
3Br. 206sqm ¥25,000  
5Br. 390sqm ¥42,000

**Upper East Side - Andersen**  
2Br. 150sqm ¥19,000  
3Br. 234sqm ¥28,000  
4Br. 288sqm ¥33,000

**Richmond Park**  
2Br. 120sqm ¥12,000  
3Br. 188sqm ¥16,000  
3Br. 240sqm ¥33,000  
4Br. 324sqm ¥43,000

**Lido Serenity City**  
2Br. 112sqm ¥12,000  
3Br. 170sqm ¥19,000  
4Br. 220sqm ¥33,000

**Lufthansa Area**  
**United Apartment**  
2Br. 166sqm ¥17,000  
3Br. 196sqm ¥20,000  
4Br. 226sqm ¥21,000

**Chevalier**  
3+1Br. 245sqm ¥30,000  
4Br. 296sqm ¥31,000

**Mixion Residence**  
1Br. 131sqm ¥14,000  
3Br. 180sqm ¥23,000  
3Br. 205sqm ¥25,000  
3Br. 254sqm ¥32,000

**Four Seasons**  
2+1Br. 265sqm ¥45,000  
3Br. 350sqm ¥52,000

**Beijing SOHO Residences**  
2+1Br. 234sqm ¥25,000  
2+1Br. 290sqm ¥35,000

**Seasons Park**  
2Br. 128sqm ¥13,000  
3Br. 150sqm ¥17,000  
4Br. 250sqm ¥35,000

**MOMA - MOMA**  
2Br. 142sqm ¥16,000  
3Br. 245sqm ¥25,000  
4Br. 305sqm ¥32,000

**POP MOMA**  
2+1Br. 171sqm ¥22,000  
3Br. 205sqm ¥25,000  
4Br. 400sqm ¥53,000

**Chaoyang Park Area**

**Greenlake Place**  
3Br. 180sqm ¥16,000  
4Br. 260sqm ¥28,000  
4Br. 298sqm ¥30,000

**Palm Springs**  
2Br. 138sqm ¥14,000  
3Br. 180sqm ¥22,000  
3Br. 220sqm ¥28,000  
4Br. 370sqm ¥45,000

**Park Avenue**  
2Br. 173sqm ¥18,000  
3Br. 173sqm ¥22,000  
3Br. 210sqm ¥28,000  
3Br. 250sqm ¥33,000  
4Br. 370sqm ¥48,000  
4Br. 650sqm ¥100,000

**Oceanwide Int'l**  
3Br. 199sqm ¥18,000  
4Br. 240sqm ¥25,000

**Beijing Golf Palace**  
3Br. 270sqm ¥32,000  
4Br. 310sqm ¥54,000

**Boya Garden**  
2Br. 130sqm ¥12,000  
3Br. 170sqm ¥15,000  
4Br. 228sqm ¥21,000

**Park Apartment**  
3+1Br. 245sqm ¥30,000  
3+1Br. 265sqm ¥30,000

**Parkview Tower**  
4Br. 300sqm ¥33,000

**VILLAS**

**Airport Expressway Area**  
**Chateau Regalia**  
4Br. 324sqm ¥33,000  
4+1Br. 470sqm ¥40,000

**Dynasty Garden**  
5Br. F 420sqm ¥35,000  
5Br. H 600sqm ¥45,000  
4Br. H 700sqm ¥50,000

**Rits Garden**  
4Br. 400sqm ¥40,000  
4Br. H 550sqm ¥48,000  
5Br. 600sqm ¥45,000

**Australian Garden**  
4Br. 350/400sqm ¥33,000  
4Br. 500sqm ¥35,000

**LA GRANDE VILLA**  
4Br. 270sqm ¥20,000  
4Br. 380sqm ¥33,000

**Jing Shun Road Close to WAB**  
**Beijing Riviera**  
4Br. A 402sqm ¥48,000

4Br. B 405sqm ¥48,000  
4+1Br. C 294sqm ¥40,000  
3Br. D 251sqm ¥32,000

**Lane Bridge Villa**  
4Br. 375sqm ¥38,000  
6Br. 430sqm ¥48,000

**Orchid Garden**  
4Br. 275sqm ¥29,000  
4Br. 310sqm ¥32,000  
4Br. 400sqm ¥36,000

**Grand Hills**  
4Br. C 502sqm ¥55,000  
6Br. N 558sqm ¥65,000  
6Br. J 800sqm ¥120,000

**Quan Fa Garden**  
4Br. 480sqm ¥25,000  
5Br. 650sqm ¥30,000

**Jing Shun Road Close to ISB**  
**Yosemite**  
4Br. B1 498sqm ¥50,000  
4Br. B4 564sqm ¥60,000  
4Br. C3 596sqm ¥55,000  
4Br. C2 389sqm ¥38,000  
4Br. C9 356sqm ¥38,000

**Beijing Eurovillage**  
4Br. 280sqm ¥28,000  
4Br. 400sqm ¥30,000

**Le Leman Lake Villa**  
4Br. A 682sqm ¥50,000  
4Br. B 578sqm ¥35,000  
4Br. C 516sqm ¥38,000  
3Br. E 315sqm ¥20,000

**Capital Paradise**  
3Br. 150sqm ¥12,000  
3Br. 162sqm ¥16,000  
4Br. 229sqm ¥23,000

**River Garden Villa**  
3Br. A 250sqm ¥30,000  
4Br. C 300sqm ¥33,000  
5Br. F 400sqm ¥48,000

**Dragon Bay Villa**  
4Br. 300sqm ¥25,000  
4Br. 450sqm ¥38,000  
4Br. 550sqm ¥50,000

**Rose and Ginkgo Villas**  
4Br. 350sqm ¥36,000  
4Br. 475sqm ¥50,000

**COURTYARDS**

**Beiqingjiao Courtyard**  
2+1Br. 220sqm ¥49,000

**Jingshan Courtyards**  
4Br. 400sqm ¥65,000

**Dongsi Courtyard**  
2+1Br. 400sqm ¥70,000

### JRE面向业主特推“物业委托服务”

我们不但为业主提供家居装修翻新服务、家具租赁服务、钥匙托管服务及保洁服务,还将保证在三个月内成功出租业主的物业。

咨询热线: 139 1115 3118