



Guangdong looks beyond Universiade

PROVINCE EXPLORES OUTSIDE THE COUNTRY TO CREATE A 'SPECIAL TALENT ZONE'

By MICHELLE FEI
CHINA DAILY

SHENZHEN — While Shenzhen is besieged by some of the world's best athletes during the Universiade, Guangdong's provincial government has announced plans to lure other types of talent after the games.

Officials said they hope to bring in high-caliber professionals and experts from various industries, especially high-tech research and development, to create a "Special Talent Zone."

Qin Limo, director general of the province's foreign expert division of the human resources and social security department, said on Monday that, "talented people are precious."

"Every country is competing to attract talent," Qin said.

"Bringing in more talent is key to moving up the value-added chain in our industrial transformation."

In 2010 and 2011, Guangdong introduced 31 innovation research teams, which each received a subsidy of between 10 million and 100 million yuan. Team leaders were given an additional 5 million-yuan (\$773,000) special work fund and a 1 million-yuan housing subsidy,



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Qin said.

The province has also worked to offer high-level work and living conditions for talented individuals, helping their families find work and providing assistance for their children's education.

During the next Five-Year Plan period, the province will award 500 million yuan to 100 individuals who produce outstanding research, especially in such emerging industries as new-energy automobiles and information technology. An additional 15 million yuan will fund training for 15 individuals who demonstrate great potential.



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Qin Limo says Guangdong province hopes to bring in high-caliber professionals and experts from various industries to create a "Special Talent Zone."

As of 2010, the province had lured about 16 million talented individuals, 4.2 million of whom had PhDs or senior titles in professional or technical posts. About 4,300 had done post-doctorate

work and about 70,000 were overseas returnees.

These talents had made grand contributions to key research projects and state-of-the-art technological developments, helping

improve the national welfare and people's livelihoods. They also made breakthroughs in high-tech research areas, such as IT, anti-HIV agents and biopharmaceutical development.

Culture is fun and games but it is serious business, too



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Chen Xinliang says "a global vision is exactly what the city needs if it plans to develop into an international city."

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SHENZHEN — The Universiade was about more than sports. It was also a grand intercultural communication event, Shenzhen's Culture, Sports and Tourism Bureau Director General Chen Xinliang said on Monday.

In Chen's other role as the vice-president of the Games' Athletes Village, he enjoyed opportunities to interact with various countries' delegations. He said foreign athletes showed great interest in traditional Chinese performances and activities held in the Village, such as dumpling-making demonstrations and Peking Opera performances.

"The Universiade opened another window for Shenzhen to present its culture while getting to

know the world," Chen said.

"A global vision is exactly what the city needs if it plans to develop into an international city."

Chen said he was also inspired by the vibrant young athletes' passion to preserve traditional culture while infusing it with modern flair.

"As a young city, Shenzhen should also consider how it defines its strengths," he said.

"Should it be solely about fashion and youth or should it be more about the responsibility to preserve and develop culture? Tradition should last forever. But how do we preserve the essence of traditions while transforming into an international city? The Universiade really made me think about the future development of Shenzhen's culture."

The city has worked to improve public cultural infrastructure,

Chen said. Shenzhen has 25 museums, 62 art galleries, 381 cultural squares and 639 public libraries.

Residents can enjoy free concerts at government-owned music halls every Sunday and watch free movies at the Shenzhen Theater every Saturday. There are tens of thousands of other cultural activities staged in the city every week, Chen said.

Community authorities run the "4:30 pm Classroom" for young students whose parents get off work at about 7 pm. There is the "Special Reading Room" for people with seeing disabilities. And there is the "Love Book House" for migrant workers' children.

The government will continue to improve Shenzhen's cultural infrastructure, especially at the community level, to better serve the public, Chen said.