

culture and showcasing who I really am."

The music he performs is "Junkanoo Pop" which originated from the regional Caribbean Junkanoo and Soca forms of music. Believe has infused the traditional music style with pop music to create what he refers to as "international Junkanoo music".

At the Rosewood Beijing, Believe debuted his new single Jump and Wine alongside Angelique Sabrina, also a Caribbean singer and performer. Having grown up in

the Bahamas together, Sabrina sees Believe as a big brother, as well as a writing part-ner and mentor. "We have had a really collaborative relationship. His voice is

super soulful

and he has a lot

of emotion." A remix of his single Caribbean Slide, which won him the Bahamian Icon Award for most popular song in 2014, Jump and Wine is a track off Believe's new album.

"It took me about two years to come up with my album," he explains. "Now that it is ready, I came back here so China could be the first place to hear this music before the rest of the world."

The original song, Caribbean Slide, was also performed during Believe's first visit to China two years ago, at the 2015 Miss World Pageant held in Sanya, Hainan province, where he introduced his Junkanoo Pop to a thousands-strong live audience and millions of viewers on

Believe found many similarities between the Bahamas and the city of Sanya, which share a similar tropical environment and idyllic lifestyle. "Sanya almost felt like home, with the same food and the coconuts. I just had a grand time and I loved it," Believe

Believe also identifies similarities between the music of his native Bahamas and that of China. "Caribbean music is very happy, very free. Chinese music has that same vibe. In Chinese music, you hear the sentiments of Caribbean culture."

Inspired by this, Believe says that he wants to collaborate with talented Chinese musicians on future projects. "My goal is to take the Junkanoo music and fuse it with Chinese music and create something even cooler to share with the rest of the world."

Believe's visit is supported by the Embassy of the Bahamas in China.

"Music transcends many traditional barriers to communication and friendship, therefore it is an excellent medium to conduct cultural diplomacy," counselor of the embassy, Julie Campbell, says.

Believe also sees this visit as a valuable opportunity for cultural exchange. "The Bahamas and China have a really great relationship right now, so to be one of the first to be able to collaborate on that level means a whole lot to me.'

Right now, though, Believe is concentrating on providing an entertaining experience for his Beijing audiences. "Music is the universal language. If vou love music, and vou want to enjoy yourself, you will appreciate what I do."

Contact the writer at chengyuezhu@ chinadailu.com.cn

## Believe, is an award-winning ly," Believe says. "I'm just enabling the audience Bahamian singer, songwriter immersed in the Bahamian and producer who recently Video app Douyin denies *Peppa Pig* ban

By CHENG YUEZHU

chengyuezhu@chinadaily.com.cn

Jump and wine." Bahami-

an singer Julien Believe livens

up the ballroom by teaching

the audience his unique dance

moves, turning his solo per-

formance into a live music

Julien Thompson, known

as

Julien

extravaganza.

professionally

Representatives from video sharing app Douyin says the company has not banned the British animation Peppa Pig, according to the National Business Daily and China National Radio.

A form allegedly posted by Douyin's community regulations that is circulating on the internet lists British children's TV animation character Peppa Pig as a "banned element", along with "banned songs", "pornographic and vulgar behaviors", "illegal or regulation-violating behaviors" and "discomforting behaviors"

A Douyin user then posted a message from the Douyin app, which said that a video posted on April 21 containing Peppa Pig was banned from playing, because it "violates the community regulations and has not passed censor-

Believe performed at

the Caribbean Music Fes-

Beijing hotel on April 27.

tival, part of the Meet in

Beijing Arts Festival, on May

2, and at a Bahamian-themed

cocktail party at the Rosewood

little bit more of what the

Bahamas has to offer musical-

"My goal is to show China a

On May 2, the National Business Daily released a report, saying that a Douyin insider denied there was a ban on the animation and said the alleged community regulations form was false.

According to the insider, "Douvin has made community regulations according to the relevant laws and regulations. and hopes that everybody will

maintain and follow the benign community regulations. However, the specific regulations cannot be disclosed."

A China National Radio report on May 5 also said that the app had not banned Peppa

The negative implications of *Peppa Pig* come from its association with "shehuiren", which literally means "society people", but has become a buzzword on Chinese social media for riffraff or hooligans. This association was reinforced by a viral meme that rhymed "Tattoos on Pep-

pa, claps for society fella". The expression was first used in a derogatory context, teasing a group of users on video sharing apps, including Kuaishou and Douyin, who showed off their tattoos and dance moves as a symbol of rebellion and gangsterism.

Later, as celebrities began to wear fashion items inspired by Peppa Pig, an increasing number of people began to wear clothes and tattoo stickers themed on the animation while referring to themselves as "society people" in a selfdeprecating way.

Although the number of videos featuring Peppa Pig has been drastically reduced. Douyin search results on May 7 showed that it was more

likely that the term "society people" has been banned rather than the animated series itself. The app provided 2,169 results in a search for Xiaozhu Peiqi (Peppa Pig), and zero results in a search for shehuiren.

"Peppa Pig as a cartoon does not have any problem in its content", says He Tianping, the executive editor-in-chief of Review, a magazine published by the State Administration of Radio and Television.

"The values, family values and emotions it conveys are all positive."

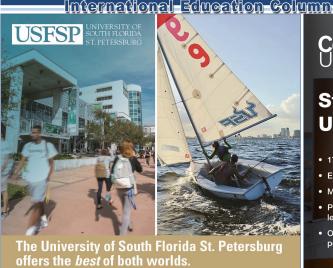
The banning incident is centered around derivative videos of Peppa Pig, which echoes



**Images** from the British animation *Peppa Pig* decorate a car shown at an auto expo in Nanjing, Jiangsu province, in April. WANG LUXIAN / FOR CHINA DAILY

with the administration document about regulating online programs released in March. The document stipulated that it is prohibited to re-edit,

re-dub or re-subtitle classic works, radio and video programs and online original vid-



- Study at a research-intensive university in a vibrant city on the Gulf coast of Florida.
- Receive a world class education in the midst of a business

innovation district. Explore limitless opportunities to learn, conduct research and intern with diverse companies at USFSP.edu/daily







Based in the South Pacific region, The University of the South Pacific gives you a unique opportunity to immerse yourself in the real Pacific. Backed by 50 years of educational excellence with 14 campuses and 10 centers across the heart of the World's largest ocean, our Internationally recognised University offers a variety of quality Bachelors, Masters and PhD Degrees to choose from as well the Intensive English Programme (IEP). Come take advantage of the numerous accredited programmes we have to offer

**USP International** The University of the South Pacific ONTACT Laucala Campus Suva. Fiii

Email: international@usp.ac.fj Tel: +679 32 32916 Skype: usp.international.office www.international.usp.ac.fj

