



A researcher at the Guiyang Big Data Industry Innovation and Development Center in Guanshanhu district shows visitors the latest facial recognition system. WANGSHUO/FOR CHINA DAILY

CITY GATHERS BUSINESS LEADERS TO OUTLINE BIG DATA'S FUTURE

Globally renowned corporate executives and experts will share their insights about the industry

By ZHAO SHIJUN
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Global business leaders and experts in the information technology industry will gather in Guiyang later this month to discuss the future of big data technologies and hash out cooperation opportunities with domestic companies.

The Guiyang Big Data Expo 2016, which includes an exhibition, the China Big Data Summit and the China E-Commerce Innovation and Development Summit, as well as dozens of other activities, will be held from Wednesday through Sunday in Guiyang, capital of Southwest China's Guizhou province.

Event organizers estimate that the number of attendants at the expo will surpass 20,000.

A number of renowned business leaders from major international and domestic companies will be present at this year's event.

The big names include Qualcomm President Derek Aberle, Dell Chairman Michael Dell, Foxconn Chairman Guo Tai-Ming, Tencent Chairman Ma Huateng, Baidu Chairman Li Yanhong and JD CEO Liu Qiangdong.

More than 2,300 experts from Chinese and foreign universities

and institutions will share their insights about big data and related industries in seminars and forums, according to organizers.

Major activities at the five-day event will be the big data and e-commerce summits, the exhibition and a so-called tongker-maker competition.

Tongker is a new concept proposed by the host city of Guiyang and refers to a person or a team of individuals who have the capability of finding solutions to problems in all aspects of life, such as a company's specific logistics issue. The name is a play off the concept and title of maker, which in this case would convert a tongker's solutions into a viable business idea.

Well-known domestic and international companies, including Dell, Qualcomm, Microsoft, Foxconn, Huawei, Tencent and Alibaba will display their products, technologies and services during the exhibition.

Forums and seminars on various topics will be held at the event's main venue, the Guiyang International Convention and Exhibition Center, as well as at other sites in Guiyang, the neighboring Gui'an New Area and Qiannan prefecture.

Big data, intelligent technologies, smart manufacturing, e-commerce

and internet-led innovations will be among the focuses of this year's event, said Xiao Lu, deputy chief of the Guiyang Industry and Information Committee, which is organizing the forums and seminars during the expo.

He said the event will highlight both high-profile dialogues and public participation.

"While big-name industry insiders are here to share their insights, Guiyang's residents as well as visitors from the rest of the country can take part in the event and learn about the recent developments in emerging industries," Xiao said.

The public, in addition to participating in the tongker competition, will have access to publicity events on big data and related fields.

Xiao said a major goal for the expo is to explore new ways to commercialize big data and related technologies.

He said there will be a forum on big data assets, where government officials, experts and industry insiders will discuss measures on property rights protection as well as facilitations for big data transactions.

The host city of Guiyang is on the forefront of Guizhou's big data industry.

Seeing the great potential of the

Big Data Expo highlights

Exhibition May 25-29 Guiyang International Convention and Exhibition Center	The Guiyang Ecological Conference Center
The 2016 China Big Data Summit and China E-Commerce Innovation and Development Summit 9:30 am to noon, May 25 The Guiyang Ecological Conference Center	Big Data and Intelligent Technologies Forum 2 pm to 5 pm, May 26 The Guiyang Ecological Conference Center
China-UK Big Data Cooperation Forum 9 am to 5 pm, May 25 The Guiyang Ecological Conference Center	Big Data Transactions Forum 9 am to noon, May 27 The Guiyang Ecological Conference Center
Big Data Safety Forum May 25-26	Final contest and awards ceremony for tongker competition May 29 The Guiyang Ecological Conference Center

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industry, the Guizhou provincial government has designated the big data industry as one of the three strategic sectors in its 13th Five-Year Plan (2016-20). Guizhou was approved by the central government earlier this year to be China's first big data pilot zone.

The provincial capital Guiyang aims to pilot the development in Guizhou and become China's "data

valley", according to local officials.

Guiyang has planned to build an experimental area for big data technological innovation and the plan was approved by the Ministry of Science in July last year.

The city has established China's first big data exchange and is home to many data centers of renowned companies including Hewlett-Packard and JD.com.

Guiyang offers stage for problem solvers

By ZENG JUN and ZHAO SHIJUN

Guiyang is ready to offer talented troubleshooters and problem solvers entrepreneurship platforms to help them start their own businesses to meet increasing social and market demands.

Chen Gang, Party chief of Guiyang, introduced the platforms at a news conference on March 1 in Beijing to announce the city's "tongker plan" and a nationwide "tongker" competition in Guiyang.

Tongker is a brand new concept proposed by the city of Guiyang, and it refers to a person or team capable of identifying problems in all aspects of life and finding solutions to those problems. The solutions must meet social and market demands.

Chen said, however, people who are good at identifying problems and proposing solutions don't always have sufficient business acumen to formulate a viable business plan for their ideas. This is where "makers" come in. Makers are individuals or enterprises that can help tongkers convert their ideas into viable business propositions.

Effective entrepreneurship platforms, such as "maker spaces" where potential tongkers can meet makers, and easier access to funding are crucial in helping tongkers start their businesses, according to Chen.

The Party chief said Guiyang will make use of its advantages in the big data industry to offer platforms to, and mobilize

social and market resources for, tongker-related entrepreneurship and innovations.

Gao Weidong, deputy mayor of Guiyang, said the city's tongker competition aims to gather potential tongkers from all over the country and match them with makers and investors.

Following the preliminary competition that ended on April 18, a panel of judges selected 30 proposals to advance to the final from the 2,700 submitted candidate proposals.

The final competition will be held on May 29 during the Guiyang Big Data Expo, which runs from Wednesday through Sunday. At the final, the top 10 tongkers, top three proposals and top three tongker makers will be announced.

The competition will also help link tongkers with makers and venture capitalists.

A maker who is interested in a particular tongker's proposal can arrange a meeting with them to discuss possible cooperation.

At the final competition, the top 10 tongkers can team up with their maker partners to present their joint business plans.

According to local officials, the competition is just the first stage of Guiyang's tongker plan, and the city will offer tongkers a "constant" stage.

During the Guiyang Big Data Expo, an online maker space called Guiyang Tongker Dreamwork will be launched, with the aim of connecting more tongkers and makers.

Contact the writers through zengjun@chinadaily.com.cn

What is tongker?
Xiaoni is an insightful man who has a definite talent for both identifying problems and proposing possible solutions to them.

Becoming a tongker
"Tongker" simply means a person or team capable of finding solutions to problems in all aspects of life, from business-related matters to social or personal problems. And Xiaoni has the potential to become a tongker.

TONGKERS AND MAKERS GROW IN POPULARITY IN GUIYANG
The city of Guiyang, which is now one of China's big data industry hubs, offers huge opportunities to tongkers and makers from all over the nation.

Prizes Best tongkers
Gold medal 300,000 yuan
Silver medal 150,000 yuan
Gold medal 50,000 yuan

Best tongker-makers
Gold medal 300,000 yuan
Silver medal 150,000 yuan
Gold medal 50,000 yuan

Matching tongkers with makers
Problems that are not deemed to have universal significance will not be accepted as qualified tongker proposals by the judges. The proposed solutions should have both social and commercial value.

Examples of qualified proposals:
- The food in our company's canteen is terrible! (PASS)
- My husband had an affair with another woman. What should I do? (PASS)
- How can I make delicious chili sauce? (PASS)

Getting a proposal accepted
A total of 2,700 proposals were submitted, including 751 related to social and corporate affairs. 1,949 in other fields.

GRAPHIC: ZHOU YANG / CHINA DAILY