

# Guangdong to hold globally important Internet Plus Expo

Show has lofty goals including integrating internet with modern manufacturing industries

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A major expo opening tomorrow — aimed at integrating the internet with modern manufacturing industries and guiding internet companies to explore international markets — is expected to benefit the international community.

The third Internet Plus Expo, which will take place in the Foshan Shunde district, Guangdong province, from Oct 12-15, has great expectations.

It's being held in the wake of China's rapid development in the era of the Internet Plus and Industry 4.0 strategies.

That's according to a senior official of the Shunde district government.

The expo has the theme of "new interconnection, new smart manufacturing, new future."

The exhibition will focus on major areas such as intelligent manufacturing, cutting-edge internet-plus technologies, intelligent home furnishing, smart cities, Internet-Plus finance, e-commerce, innovation and entrepreneurship.

"The expo will drive Foshan's internet plus applications and industrial developments," said Liu Yi, the deputy secretary of Party committee of Shunde district.

This year's expo will join hands with the Hannover Milano Fairs Shanghai Ltd.

It is the Chinese branch of a top Germany exhibition company and it will allocate core resources from its CeB IT Expo — one of the largest and most internationally representative computer expos.

The trade fair is held each year on the Hanover fairground, the world's largest fairground, in Hanover, Germany.

Liu said the link will enhance the branding value and industry influence of the Chinese expo.

"As a main manufacturing hub of China, Foshan is significantly advancing the strategic adjustment of its industrial structure and promoting integration of informatization and industrialization," said Liu Guoliang, managing director of Hannover Milano Fairs China Ltd.

Liu added that CeBIT's resources would be introduced into Foshan, to both meet with industry development trends and cultivate the exhibition in an international way.

CeBIT is one of the world's most influential digital economic events that focuses on artificial intelligence, virtual reality, humanoid robots and unmanned aerial vehicles, covering cloud computing, big data and mobile solutions.

In May, Shunde district government and Hannover Milano Fairs Shanghai Ltd signed a three-year action plan to jointly organize the expo.

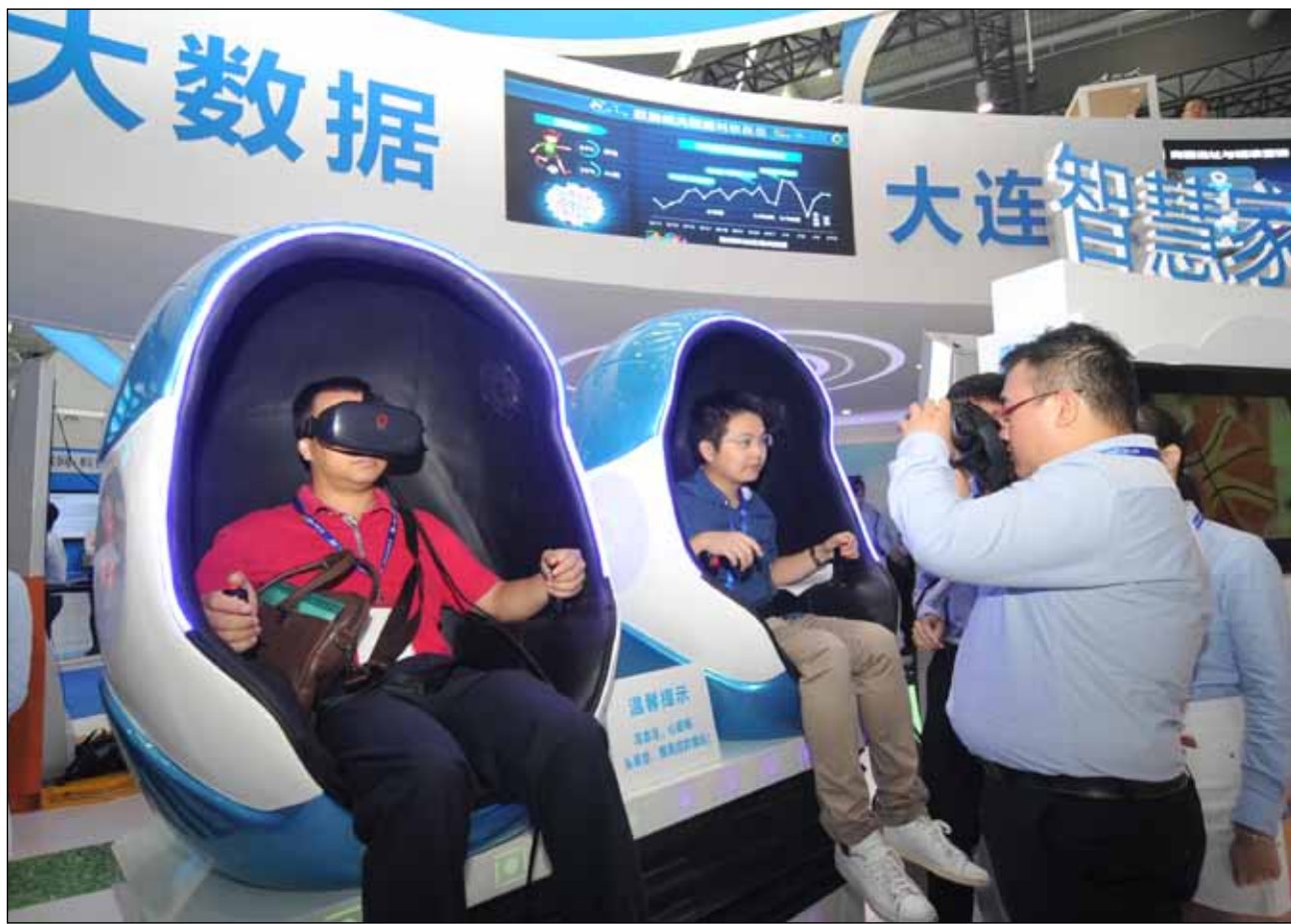
"The expo will introduce a new concept and a large number of international elements both in the scale of the exhibition and the qualities of its exhibitors," Liu said.

"It will have 45,000 square meters of exhibition space, attracting some 650 companies from home and abroad."

Chinese internet and IT giants, such as Baidu, Huawei Technologies, and leading global companies like Google, Fanuc, Kuka and Midea, will show their technologies, products and services at the expo.

Liu said more than 80 high-tech product categories — including big data, cloud computing, intelligent logistics, e-commerce, industrial and service robots, unmanned aerial vehicles, virtual reality / augmented reality, internet payments and artificial intelligence — will be demonstrated.

Global industrial robot manufacturer Kuka Robot



Virtual reality products are a hot attraction at the annual Internet Plus Expo in Foshan. This year the event runs from Oct 12-14. PROVIDED TO CHINA DAILY

**1 INTELLIGENT HOUSEHOLD**

**What's on display:** technologies in intellectualized household control, environmental perception as well as health and security monitoring; products for intelligent alarming and intelligent building; applications for the internet of things.

**2 INTERNET PLUS FRONTIER TECHNOLOGY**

**What's on display:** technologies in artificial intelligence, cloud computing, big data, the internet of things and virtual reality; intelligent hardware, intelligent vehicles, unmanned aerial vehicles, motion control, 5G and high speed networks.

**3 SMART CITY**

**What's on display:** applications of information technologies in public services including government administration, transportation, tourism, public security, environmental protection, education, medical treatment and the community.

**4 E-COMMERCE**

**What's on display:** various forms of internet finance including online banks, online loans, crowd funding, third-party payments, supply chain finance, consumer finance, insurance and funds.

**5 INTERNET FINANCE**

**What's on display:** a selection of e-commerce platforms comprising operation services, logistics express, big data, public services and e-commerce parks.

**SEVEN AREAS OF INTERNET PLUS EXPO IN FOSHAN**

Internet+ Powered by EXPO CEBIT

**7 INTELLIGENT MANUFACTURING**

**What's on display:** internet plus robots, industrial robots, automatic and service robots, functional parts of robots and equipment production lines under Industry 4.0 plans.

**6 PUBLIC ENTREPRENEURSHIP**

**What's on display:** successful cases of mass entrepreneurship, of universities and scientific research institutes at home and abroad translating their technological innovations into businesses and of companies setting up their own innovation incubators and theme parks for entrepreneurship.

## Massive show responds to innovation strategy

The Internet Plus Expo, in response to the national innovation-driven development strategy, has already been successfully held twice in 2015 and 2016 and is currently preparing for its third outing.

The massive expo is being held under the guidance of the Guangdong provincial Party committee and provincial government, the Ministry of Science and Technology and the Chinese Academy of Engineering and the China Council for the Promotion of International Trade.

It is seen as an important initiative that will stimulate economic and social development and promote the city of Foshan as a national manufacturing innovation center.

The first Internet Plus Expo was held on Sept 10-12 in Foshan in 2015, getting support from around the nation and all sectors of the manufacturing industry.

It boasted intelligent manufacturing displays, as well as intelligent cities, robots and other nine exhibition areas.

The famous internet entrepreneur Zhou Hongyi and the well-known financial expert Wu Xiaobo attended the opening ceremony and the forum, boosting the standing of the exhibition.

The first expo also attracted 500 participants from more than 10 countries, including the US, the UK and Germany.

The debut expo appealed to many leading companies, including Baidu, Alibaba,

Tencent, Huawei and Lenovo. It also drew the attention of top groups in the field of robotics.

The organizers said it had a great impact on the sector. As the country's first internet plus expo, the first exhibition attracted significant attention from the national media.

The second expo was successfully held on Oct 20-23 last year in Guangdong Tanzhou International Convention and Exhibition Center.

Zhu Xiaodan, governor of Guangdong province, pointed out that the initiative provided a promotion for the internet companies. It also, he said, expanded exchanges and cooperation channels.

These would achieve the transformation and upgrading

of the manufacturing industry and play an important role in promoting the internet.

In the second expo, the fair's exhibitors, its quantity and quality and the display content were all promoted.

The event had an intelligent manufacturing, advanced technology and intelligent home furnishing areas and another seven exhibition areas.

There was a total exhibition area of 45,000 square meters, an increase of 45 percent over the first show.

The display content included robotics, 3D printing, virtual reality, unmanned aerial vehicles and other cutting-edge technologies, attracting widespread acclaim.

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will display the excellent performance of its products and industrial automation solutions, and the consumer electronics leader Midea will show off its smart home appliances.

"Due to their potential huge commercial value, virtual reality products and drones will be introduced into this year's expo to increase the participation of international groups," Liu said.

The expo will display virtual reality applications in e-Sports, the virtual shopping, intelligent medical treatments, among other things.

Frontier technology exhibitors, represented by world

leading drone manufacturer DJI-Innovations, will showcase the latest results of their intelligent flight controls in the drone pavilion, according to Liu.

Moreover, more than 1,000 square meters of area for overseas exhibitions will uniquely display the latest fruits of the Industry 4.0 strategy formulated by global industry leaders coming from Germany, Italy and the United States.

At the same time, the robotics academy in Foshan — the only brand agent internationally for the robotics academy in Hanover — will unveil the Industry 4.0 production technology demonstration line

for the first time.

In addition to the expo, a series of forums and exchanges will be held simultaneously — both for experts and entrepreneurs to discuss industrial transformation and business cooperation, and for exhibitors and the audience to build a face to face communications platform.

Concurrent events, including the 2017 national robot and artificial intelligence competition and the China innovation and entrepreneurship competition (Foshan), will also be launched.

"Based on the previous two expos, this one will bring in more international factors,

exhibition concepts and professional services.

It will create a world-class expo as a platform to further promote the internet and the integration of modern manufacturing industries, and provide companies with opportunities through Internet Plus to fully expand into international markets," Liu said.

The third Internet Plus Expo is co-organized by the Foshan committee of the China Council for the Promotion of International Trade, Shunde district government, the bureau of the China International SME Fair and Hannover Milano Fairs Shanghai Ltd.

## Event schedule of the third Internet Plus Expo

**Opening ceremony**  
Time: 9 am to 11:30 am, Oct 12  
Venue: On-site Conference Area of Hall 1

**2017 seventh China Intelligence Industry Summit and keynote speeches**

Time: 9 am to noon, Oct 12  
Venue: Conference Center Meeting Room 201+202 (Meeting Room B+C)

**2017 National Robot And Artificial Intelligence Competition**  
Time: 11 am to 5 pm, Oct 12  
Venue: Hall 5

**2017 seventh China Intelligence Industry Summit and high-level dialogues**  
Time: 1 pm to 2:30 pm, Oct 12  
Venue: Conference Center Meeting Room 201+202 (Meeting Room B+C)

**Smart Manufacturing + Green Supply Chain Innovation Forum**  
Time: 1:30 pm to 5 pm, Oct 12  
Venue: Conference Center Meeting Room 203

**Internet Plus Strategy to Boost the Transforming and Upgrading of the Manufacturing Industry**  
Time: 2 pm to 4:30 pm, Oct 12  
Venue: On-site Conference Area of Hall 1

**Company Recommendations**  
Time: 2 pm to 3:30 pm, Oct 12  
Venue: On-site Conference Area of Hall 2

**Internet Strategy to Boost the Transforming and Upgrading of Foshan's Economy**  
Time: 2 pm to 5 pm, Oct 12  
Venue: On-site Conference Area of Hall 4

**The Most Beautiful Realm, the Best Future (a promotion from the visual reality sector)**  
Time: 4:40 pm to 4:50 pm, Oct 12  
Venue: On-site Conference Area of Hall 2

**2017 Intelligent Robot Symposium**  
Time: 9 am to 12:20 pm, Oct 13  
Venue: Conference Center Meeting Room 201 (Meeting Room B)

**2017 National Robot And Artificial Intelligence Competition**  
Time: 9 am to 5 pm, Oct 13  
Venue: Hall 5

**2017 Youth Innovation Summit on Artificial Intelligence**  
Time: 9 am to 12:20 pm, Oct 13  
Venue: Conference Center Meeting Room 202 (Meeting Room C)

**2017 Forum on Intelligent Transportation Systems**  
Time: 9:20 am to 11:45 am, Oct 13  
Venue: Hilton Foshan 5F Lingnan Room

**"Internet Plus Intelligent Manufacturing in China" Summit Forum - Main Forum**  
Time: 9:20 am to 12:30 pm, Oct 13  
Venue: On-site Conference Area of Hall 1

**Empower Business with Cloud**  
Time: 9:30 am to noon, Oct 13  
Venue: On-site Conference Area of Hall 2

**Intelligent Life Summit Forum**  
Time: 9:30 am to 12:30 pm, Oct 13  
Venue: Conference Center Meeting Room 203

**2017 Innovation and Development Forum on Extensics-based Intelligence**  
Time: 1:30 pm to 5:30 pm, Oct 13

Venue: Conference Center Meeting Room 201 (Meeting Room B)

**2017 Forum on Artificial Intelligence and Law**  
Time: 1:30 pm to 5:30 pm, Oct 13  
Venue: Conference Center Meeting Room 202 (Meeting Room C)

**"Internet Plus Intelligent Manufacturing in China" Summit Forum - Sub Forum Cross Border E-Commerce B2C**  
Time: 1:30 pm to 5 pm, Oct 13  
Venue: On-site Conference Area of Hall 2

**"Internet Plus Intelligent Manufacturing in China" Summit Forum - Sub Forum Cross Border E-Commerce B2B**  
Time: 1:30 pm to 5 pm, Oct 13  
Venue: On-site Conference Area of Hall 4

**2017 Forum on NLP and Robots**  
Time: 1:30 pm to 5:30 pm, Oct 13  
Venue: Hilton Foshan 5F Lingnan Room

**Goods Are All Around The World - Amazing Global Selling Cross-border E-Commerce Summit Forum 2017**  
Time: 2:00 pm to 5 pm, Oct 13  
Venue: One-site Conference Area of Hall 1

**China-Belarus Industrial Park — Landmark Project along the Belt & Road**  
Time: 3 pm to 4 pm, Oct 13  
Venue: Conference Center Meeting Room 203

**Digital Transformation of Smart Enterprises**  
Time: 9 am to 4 pm, Oct 14  
Venue: Conference Center Meeting Room 203

**2017 National Robot And Artificial Intelligence Competition**  
Time: 9 am to 5 pm, Oct 14  
Venue: Hall 5

**Global Internet Plus Application Forum**  
Time: 9:30 am to 12:30 pm, Oct 14  
Venue: On-site Conference Area of Hall 2

**China Innovation and Entrepreneurship Competition (Foshan)**  
Time: 9:30 am to 5 pm, Oct 14  
Venue: Conference Center Meeting Room 201+202

**The inaugural education marker's festival - marker education promotes the growth of innovative talent**  
Time: 9:30 am to 5 pm, Oct 14  
Venue: Sino-European International Conference Center

**Symposium on transformation and upgrading of Plastic Whole Industry Chain & the Global Conference of Global Recycled Plastic Network**  
Time: 1:30 pm to 5 pm, Oct 14  
Venue: On-site Conference Area of Hall 1

**China Innovation and Entrepreneurship Competition (Foshan)**  
Time: 9:30 am to 5 pm, Oct 15  
Venue: Conference Center Meeting Room 201+202

**The inaugural education marker's festival - marker education promotes the growth of innovative talent**  
Time: 9:30 am to 5 pm, Oct 15  
Venue: Sino-European International Conference Center

