

PTC ASIA 2014 shows latest products

Welcome to PTC ASIA 2014, Asia's leading trade fair for motion, drive and automation and, next to MDA in Hannover, the second-largest event of its type worldwide.

We are very pleased that ComVac ASIA and Industrial Supply ASIA are once again running alongside PTC ASIA as stand-alone events. ComVac ASIA is a great place to discover new products and services in the compressed air and vacuum technology sector, while Industrial Supply ASIA covers industrial supply and lightweight construction.

In addition, PTC ASIA takes place parallel to CeMAT ASIA, Asia's leading intralogistics event, so you can gather an impression of the latest developments in such areas as materials handling, packaging and warehousing technology.

We organize PTC ASIA with a focus on the user industries that are shaping industrial development. We host international delegations, matchmaking sessions, sourcing events, and technical seminars and forums which address the specific needs of users from such diverse industries as automobile, engineering, food, machine tools, pharmaceutical, petrochemical, and rail transportation. These programs are platforms where visitors can meet with industry peers, talk about ideas, and gather in-depth information.

We also organize ComVac ASIA, Industrial Supply ASIA and CeMAT ASIA the same way, so that visitors get a complete overview of four important industry sectors, all in one place at the same time.

In 2013, these events collectively hosted 2,100 exhibiting companies and attracted 77,076 visitors from 80 countries and regions - an increase of 12.5 percent compared to 2012. The exhibition area grew significantly, too, from 80,500 square meters to 90,000 - approximately 11 percent. And more than 80 percent of visitors are decision-makers.

Such facts make it clear: there is simply no better event in Asia for doing business in these industry sectors.



Wolfgang Pech
Senior Vice President
Deutsche Messe AG

Sophisticated German engineering finds buyers in China

The Power Transmission Engineering and Fluid Power Associations of the VDMA (German Engineering Federation) have supported the PTC ASIA from the very beginning - as an excellent showcase for the German power transmission engineering and fluid power industry in China and the entire Asia-Pacific region.

China has for years been one of the most important markets in Asia for German industry. Relations between Chinese and German companies have developed over many years.

In 2013, China was the most important export market for the German engineering industry, receiving exports to the value of 16.4 billion euros (\$21.9 billion). The figure for exports by the German power transmission engineering industry was 1.3 billion euros (\$1.73 billion) and for fluid power 546 million euros (\$728 million). There was also a considerable activity by German companies with production facilities in China.

The exported products are technologically sophisticated, ranging from individual components through to modular subsystems and complex drive systems. Many German suppliers of power transmission engineering and fluid power technology will once again be presenting their innovative products to their Chinese customers with their own stands or in the German Pavilion in Hall E4.

Exhibitors and visitors alike will benefit from the numerous synergy effects resulting from the fact that the exhibition CeMAT ASIA is being held parallel to PTC ASIA.

The VDMA is also represented by its own booth in each exhibition area: at PTC ASIA in Hall E4, Stand B4-2, and at CeMAT ASIA in Hall W2, Stand J1-3. The German exhibitors are looking forward to your visit!



Hartmut Rauhen
Managing Director of the
Power Transmission
Engineering and Fluid Power
Associations within VDMA

ASSOFLUID promotes Italian companies in China

ASSOFLUID - Italian Association of Manufacturing and Trading Companies in Fluid Power Equipment and Components - is proud once again to represent and promote Italian companies in this exhibition.

This prestigious fair is well known for providing a unique venue to present in China the innovation and the new technologies developed in the fluid power industry and, at the same time, it encourages economic growth and it is a great opportunity to understand the changing demands of the global market.

China nowadays is increasingly one of the most important markets in the world and PTC ASIA represents an interesting chance for Italian companies to establish new commercial relationships.

ASSOFLUID will attend the exhibition together with a large number of Italian companies (some of them are located in the Italian Pavilion), showing the most innovative products and technologies, and promoting the "Made in Italy" brand in this industrial sector.

PTC ASIA also gives the great opportunity to meet representatives from international fluid power associations and CHPSA is a perfect host, making all the efforts to encourage collaboration and friendship.

ASSOFLUID wishes all exhibitors and visitors of PTC ASIA 2014 a profitable and productive stay.



Domenico Di Monte
President of ASSOFLUID
Italian Association of
Manufacturing and Trading
Companies in Fluid Power
Equipment and Components

PTC ASIA and ComVac ASIA display new technologies

By ZHUAN TI

The 2014 PTC ASIA and ComVac ASIA are ideal platforms for businesses to explore cutting edge technologies in power transmission and compressed air and vacuum sectors in Shanghai from Oct 27 to 30.

The figures from organizers show that more than 70,000 professional visitors will visit the four-day exhibitions in the Shanghai New International Expo Center. Organizers said the twin exhibitions would set a new record in terms of the number of exhibitors and quality of exhibits and services.

Covering a floor area of 85,500 square meters, the PTC ASIA is expected to attract 1,350 industry-leading companies from gears, electrical power transmission, belt transmission, couplings, chain transmission, fasteners, springs, bearings, pneumatics, sealing technology and hydraulics sectors.

Officially upgraded from a sub-show to a formal exhibition, the 2014 ComVac ASIA covers 13,500 square meters, and will welcome more than 170 global exhibitors.

PTC ASIA 2014 is jointly organized by the China Hydraulics Pneumatics & Seals Association, the China General Machine Components Industry Association, Deutsche Messe AG and the Hannover Milano Fairs Shanghai Ltd. ComVac ASIA 2014 is co-sponsored by Deutsche Messe AG, the Hannover Milano Fairs Shanghai Ltd, compressor.cn and the COMPRESSOR magazine.



PTC ASIA 2013, with a focus on the user industries that are shaping industrial development.

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GROWING PTC ASIA AND COMVAC ASIA

As Asia's largest and the world's second largest industrial technology event, PTC ASIA is renowned for its accurate understanding of industry trends and real time tracking of hot industry topics. It has become a perfect platform for launching new products and has received wide recognition among transmission-related businesses from global participants.

The PTC ASIA 2014 is so popular that the exhibition halls that span from pavilion E1 to pavilion E6 are occupied with a 110 percent utilization rate.

The exhibition organizers revealed that 25 percent of exhibitors are newcomers with industry leading products and services.

"They will not only inject fresh blood

into PTC ASIA, but also enrich the categories of exhibits and upgrade the industrial chain," said James Fu, general manager of the Hannover Milano Fairs China.

PTC ASIA 2014 will welcome exhibitors from China, Germany, Italy, Turkey, South Korea and other countries and regions.

ComVac ASIA, which was inaugurated as an independent show from 2013, will welcome more than 170 exhibitors from the global market, an over 20 percent rise year-on-year.

The exhibits are designed to cover the entire supply chain of the compressor and vacuum industry, ranging from complete equipment, main equipment, post-processing, spare parts to lubricants.

Participants will have opportunities to get access to global industrial resources and talk face-to-face with industry leading com-

panies namely Hitachi, Namwon, Sotras, Bosch Rexroth, Zhigao, Kaishan, Fusheng and Hanbell.

"ComVac ASIA will seize the historical opportunities offered by the new economy and new energy movement and set the trends in promoting energy efficient technologies and products in the compressor industry," Fu says.

IMPROVING EXHIBITION SERVICES

Operating in the Chinese market for so many years, Hannover has long committed to improving service quality. It believes that getting a full picture of the market and understanding the industry are important in matching buyers and sellers and establishing trust with clients.

It has launched "Themed Month" activities in 2014, which sent specialists to the auto manufacturing sector, food and pharmaceutical packaging sector before the exhibition to listen to clients' demand so as to match suitable companies with one another. The movement received recognition among clients.

During the four-day exhibition, a series of high-level forums and conferences featuring experts, senior officials and senior engineers will be held to give participants more inspiration about the industries.

