



From the press

More tourists

Expo 2010 Shanghai has greatly promoted tourism in Shanghai and nearby cities. About 4.61 million visitors came to Shanghai from January to July, 33.9 percent more than the same period last year. A recent survey by CCTV showed that 56.1 percent of visitors who stayed overnight in Shanghai visited Expo more than once. Traditional low seasons are not low this year and peak seasons witness a surging number of visitors.

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Solving gridlocks

Traffic plays a vital role in the running of a city. Quality of urban life will be greatly enhanced if traffic is efficient and enjoyable. In the Urban Best Practices Area at the Expo, several solutions to traffic problems may inspire Chinese cities. These include bicycle lanes and encouraging more cyclists, developing rail-bus systems, and managing a car rental system. Take car-sharing programs for example; 1,000 private cars can be replaced by 160 publicly shared cars. If a car share is running in Shanghai, about 180,000 people are estimated to join the program.

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Expo 101

Expo Studies, a new academic field, has emerged as a result of Expo 2010 Shanghai, marking a new age of exploration about the Expo in the nation. Cultures, technologies, rules, ethics, diplomacy, aesthetics, economics, sociology and history — all of these fields may find their topics in an Expo. Chinese academics value theories. After studying so many World Expos, Chinese academics feel obliged to synthesize and conclude the thinking and findings about the Expo.

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“In an age when the Internet is so developed that we can get information about the technologies and cultures of other countries in several seconds, we don’t need to get together to exhibit what can be known online. Expo needs to be redefined. It’s not about retelling things that everybody already knows, it’s about presenting things which have not been understood by others in a clearer way.”

MA QINGYUN

DEAN OF ARCHITECTURE, UNIVERSITY OF SOUTHERN CALIFORNIA, COMMENTING ON ROLES OF WORLD EXPOS IN THE INTERNET AGE.

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“Actually I did not have the courage to propose to her until I read a piece of news about hugging strangers being a rule of a company. I think hugging is a way to bless one another. And I tried to collect blessings from nine people, and use them to propose to my girlfriend. And I did it.”

AN EXPO VISITOR WHO HUGGED NINE PEOPLE IN THE EXPO GARDEN AND PROPOSED TO HIS GIRLFRIEND.

‘THE DRUNKEN BEAUTY’ | PART 27

EXPOSPECIAL

Taiwan impressed by *The Drunken Beauty*



PROVIDED TO CHINA DAILY

Lin Yifu (second from right), senior vice-president of the World Bank, is presented with a china plate of *The Drunken Beauty*.

The first Taiwanese Club Forum, which has attracted attention from both home and abroad, was held from Sept 10 to Sept 12 in Shanghai. CPPCC Chairman Jia Qinglin attended the opening ceremony and made a speech.

At the gala, which included a galaxy of eminent figures and leaders in the Taiwan community from around the globe, derivative products of *The Drunken Beauty*, one of the most representative artworks of Chinese traditional culture, were selected as special gifts by the forum committee to present to all distinguished guests.

Among its large variety of derivative products are embroidery works, beautifully painted china plates, exquisite folding fans and silk scarves — all of which were received with great appreciation from the guests.

In the lobby of the Hilton Hotel, where the forum was held, the original oil painting of *The Drunken Beauty*, by Liu Linghua, was on display. Many guests on their way to the forum stopped to admire the artwork. Many said they were greatly fascinated by the subtle but vivid characterization of the work.