

## Efe lifts language barrier

A child's fluent Chinese has won over many visitors to the Izmir Case Pavilion, **Li Xinzhu** reports.

**E**xpo 2010 Shanghai has brought a lot amazing surprises. Take the tale of a nine-year-old Turkish boy, who, in addition to his mother tongue and a little English, is able to speak Chinese just like a native.

"I have lived in China for six years," said the boy, Mustafa Efe Aydin, who moved to Beijing with his parents from Izmir, Turkey in 2004. His family moved to Shanghai a year ago after he had completed his second year of primary school.

"We moved for the Expo," said Efe, whose parents are working at the Expo Garden. Efe's father is the vice-director of Izmir Case

Pavilion, while his mother works as a fortune teller at the Turkey Pavilion.

"I used to go to my mum's work place to help her with translation," said Efe, with a proud smile, "They (the visitors) love me and I soon became famous."

Efe is a kind of boy who loves to get along with people. As well as his role as a temporary interpreter, he sometimes stamps visitors' Expo passports, as well as acting as a guide to visitors at the Izmir Case Pavilion.

"I love my city, and I hope more people have better understanding of Izmir after visiting our pavilion," Efe said, who is effuse when talking about his hometown.

Besides the regular part-time work in the pavilion, he also spends lots of time walking around the Expo Garden, "I have visited more than 40 pavilions so far," Efe said. "And I love the Netherlands Pavilion the best because it was the first one I went to."

Just like any Chinese kid his age, Efe likes to watch *Xi Yangyang and Hui Tailang* (Jolly Sheep and Big Big Wolf), a popular television cartoon series, and to play *Plants vs Zombies*, the current hottest computer game — after he finishes his homework, of course.

He says that his family will be moving back to Turkey in two



PROVIDED TO CHINA DAILY

**Mustafa Efe Aydin (right), who works as a part-time volunteer at the Izmir Case Pavilion, poses for a photo with a visitor.**

years, after he finishes primary school. "I have several best friends in Beijing and Shanghai, I think I will miss them so much after I leave," he said.

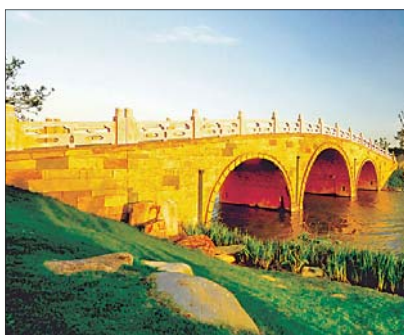
However, Efe also said he will definitely come back to China during the summer vacation "in order to keep practicing my Chinese and to meet my friends".

## Huaqiao: a new financial Silicon Valley

By SHI JING

Huaqiao International Business Service Park is the only provincial development area in China characterized by a dominant modern service industry. It will provide services for businesses in Shanghai and establish an outsourcing service base and a national financial outsourcing demonstration zone.

Its four major industries include an outsourcing service, a background processing center for financial institutes, a regional headquarters for manufacturing enterprises, and a logistics and purchasing center.



In 2009, the park was awarded "The Best Financial Outsourcing Base in China" and "One of the 10 Best Outsourcing Parks in China".

Huaqiao International Business Service Park borders Shanghai municipality and Jiangsu province and is only 25 kilometers from downtown Shanghai.

It is conveniently located near the Shanghai-Nanjing Expressway, Tongjiang-Sanya Expressway, Suzhou-Shanghai Expressway and Shanghai Metro line 11. It also allows for easy access to Shanghai Hongqiao International Airport and Pudong International Airport.

Plans are continuing to establish Huaqiao as an "international, technological, ecological, people-oriented and livable" satellite business park that will be influential at home and abroad.

Huaqiao is becoming known as a thriving financial "Silicon Valley". It is attempting to form a high-standard financial outsourcing center

by taking advantage of Shanghai's status as an international financial center. Its slogan is: "Incorporating Shanghai, facing the world and serving Jiangsu."

A modern services demonstration zone will be set up at Huaqiao by introducing projects that involve advanced research designs, business processes and trade settlement.

It will establish a trade corporation zone with Taiwan by taking advantage of the huge number of Taiwanese companies in the Yangtze River Delta, importing and exporting Taiwanese products within this area and all around China.

Huaqiao will be a thriving place for entrepreneurship.

It aims to establish a place that will attract new industries and talent by constructing a "city of wisdom" driven by information technology.

Environmentally friendly and people oriented, Huaqiao will become a preferred place to live. The park is also undertaking a "talent multiplication plan" to

attract talented individuals with a best practices and clean environment policy.

The Huaqiao International Business Park aims at establishing a business-centered, well-facilitated and attractive international satellite city and business center that will boast a production volume of 100 billion yuan (\$14.6 billion). About 300,000 professionals and their families will live at the 10-million-square-meter park by the end of 2015.

[www.hqcbd.com](http://www.hqcbd.com)  
<http://english.hqcbd.com>

### HUAQIAOSPECIAL

