EXPOSURE 中國 @ 報 CHINA DAILY

Dutchman is standing tall

Jan Wessel Van Spaendonck is tall – and popular because of it, Tang Zhihao reports.

hen Jan Wessel Van Spaendonck came to Shanghai to work at the Netherlands Pavilion, little did he expect to become one of its main attractions.

Spaendonck, who works at the pavilion's Crown's Summer Lounge restaurant, has one claim to fame that is enthralling Chinese visitors - his height, an attribute that has made him one of the most-photographed attractions in and around the Netherlands Pavilion in the Expo Garden.

His height, quite simply, has many Chinese visitors in awe. Most visitors who see him at the pavilion and restaurant ask to have a photograph taken with him.

The 24-year-old Spaendonck is 2.1-meter tall, still a goodly 19 centimeters shorter than China's most popular tall guy, NBA star Yao Ming, but a towering presence nonetheless.

And the Dutchman seems to be enjoying the experience. "I know I am very tall and I now know I am an attraction in the Expo Garden," he said. "It is really cool."

Despite his height, Spaendonck has no interest in basketball. "I have never played basketball, I don't like it," he said. "Sometimes I play hockey."

While working at the Expo, Spaendonck said visitors were constantly asking him to pose for photographs with them. He admitted that, at times, it could be a little annoying.

When someone starts taking photos, it never ends," said Spaendonck. "There are always 40 to 50 more people waiting to take a photo with me."

He said he was surprised by the reactions of local people to him when he first arrived in China, but after three months in Shanghai, he says he is now used to all the attention.

Sometimes it gets a little bit crazy, so

many people living here in Shanghai, all these people wanting a photograph with me," said Spaendonck.

people

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Spaendonck arrived in China as part of a group of 22 professional personnel to provide on-thejob training to Chinese and Dutch students. He also works as a waiter in the Crown's Summer Lounge restaurant.

"It is amazing to see the new students come and to see how well they can work when they finish the training courses," said Spaendonck. "I am really happy to see how they progress."

Spaendonck plans to stay in Shanghai until the end of the Expo in October. "I want to give visitors (to his restaurant) a feeling of what it is like to be in Netherlands?

During his spare time, Spaendonck likes to visit vegetable and wet markets. "We do not have that in Netherlands," he said. "I don't buy anything, but it is interesting to see people going about their business in these markets."

Spaendonck said it is his first time in China. He would like to travel around the country and is particularly keen to visit Beijing.



Jan Wessel Van Spaendonck is an attraction at the Expo Garden because of his 2.1-meter height.

HUAQIAOSPECIAL

Huaqiao: a new financial Silicon Valley

By SHI JING

Huaqiao International Business Service Park is the only provincial development area in China characterized by a dominant modern service industry. It will provide services for businesses in Shanghai and establish an outsourcing service base and a national financial outsourcing demonstration zone.

Its four major industries include an outsourcing service, a background processing center for financial institutes, a regional headquarters for manufacturing enterprises, and a logistics and purchasing center.



In 2009, the park was awarded "The Best Financial Outsourcing Base in China" and "One of the 10 Best Outsourcing Parks in China".

Huagiao International Business Service Park borders Shanghai municipality and Jiangsu province and is only 25 kilometers from downtown Shanghai.

It is conveniently located near the Shanghai-Nanjing Expressway, Tongjiang-Sanya Expressway, Suzhou-Shanghai Expressway and Shanghai Metro line 11. It also allows for easy access to Shanghai Hongqiao International Airport and Pudong International Airport.

Plans are continuing to establish Huaqiao as an "international, technological, ecological, people-oriented and livable" satellite business park that will be influential at home and abroad.

Huaqiao is becoming known as a thriving financial "Silicon Valley". It is attempting to form a high-standard financial outsourcing center by taking advantage of Shanghai's status as an international financial center. Its slogan is: "Incorporating Shanghai, facing the world and serving Jiangsu."

A modern services demonstration zone will be set up at Huaqiao by introducing projects that involve advanced research designs, business processes and trade settlement.

It will establish a trade corporation zone with Taiwan by taking advantage of the huge number of Taiwanese companies in the Yangtze River Delta, importing and exporting Taiwanese products within this area and all around China.

Huaqiao will be a thriving place for entrepreneurship.

It aims to establish a place that will attract new industries and talent by constructing a "city of wisdom" driven by information technology.

Environmentally friendly and people oriented, Huagiao will become a preferred place to live. The park is also undertaking a "talent multiplication plan" to attract talented individuals with a best practices and clean environment policy.

The Huaqiao International Business Park aims at establishing a business-centered, well-facilitated and attractive international satellite city and business center that will boast a production volume of 100 billion yuan (\$14.6 billion). About 300,000 professionals and their families will live at the 10-million-square-meter park by the end of 2015.

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